



BADATELSKÝ ORIENTOVANÁ UÝUKA

Popularizace uědy: Jak psát o uědě srozumitelně i u angličtině

Kdy: pátek 17. dubna 2015 od 9.30 do 15.30 hodin

Kde: Učebna U1, Rektorát Univerzity Palackého (Křížkovského 8)

Jak efektivně komunikovat vědu a výzkum v angličtině? Chcete se seznámit s nejdůležitějšími konvencemi anglického odborného stylu na větné i textové úrovni? Zveme Vás na workshop, který povede lektorka Mgr. Šárka Císařová z Centra psaní AV ČR. Registrujte se, prosím, do středy 8. dubna 2015 na adresu [lenka.skacelikova\(at\)upol.cz](mailto:lenka.skacelikova(at)upol.cz).

Part 1. Communicating Science to Different Audiences

This seminar addresses important readability issues that arise when communicating science to lay and expert audiences. A special emphasis is placed on cross-cultural differences between writing for Continental and Anglo-American readers. We will discuss the expectations of English speaking audiences and introduce the basic principles of effective writing in academic English (argumentative writing, predictable patterns, and point-early text structure). The seminar combines lecture approach with hands-on activities that will allow students to understand and practice the key concepts on real-life examples of texts.

Part 2. Writing in Readable Style

This seminar focuses on the key stylistic principles of English academic style: coherence & cohesion, clarity, and concision, indispensable for effective communication of ideas to both expert and general public. Students will be first introduced to the stylistic rules and then practice them in a variety of interactive activities. We will point out the most common pitfalls faced by foreign writers when polishing their academic English and show how to for example fix lexically dense texts, balance the length of sentences, show logical connections to the reader, or cut unnecessary words.

Feedback session

The feedback session provides participants with tips how to give and receive feedback and peer-feedback, what questions to ask and what revision techniques to employ at different stages. The writers first read their texts aloud and then explain their ideas by answering carefully guided questions of the instructor and explaining queries of their peers. Through this constructive dialogue they often reveal new ideas or connections between ideas and write down suggestions for revision on both textual and language level. The whole experience is friendly and trustful and helps the participants to apply the theoretical principles they learnt in the previous workshops on a particular text. The only prerequisite for the session to take place is to find volunteers among the participants who are willing to share their own text with others, in particular an abstract to a paper, presentation, Dissertation, grant proposal, etc. Please, send your abstract to cisarova@langpt.cas.cz by April 10 so that the instructor can prepare the session accordingly.

Mgr. Šárka Císařová

Absolventka oboru anglistika a amerikanistika – švédština na FF UK v Praze a lektorka metodiky angličtiny Trinity Cert-TESOL. V Centru akademického psaní Kabinetu studia jazyků ÚJČ AV ČR se věnuje vytváření a výuce online kurzů a seminářů akademického psaní. Poskytuje individuální poradenství k odborným textům. Šest let působila jako konzultantka a školitelka metodiky anglického jazyka v Jižní Americe, Mexiku a Španělsku.

Registrační číslo: CZ.1.07/2.3.00/45.0035



INVESTICE DO ROZVOJE VZDĚLÁVÁNÍ